



358 Main Street | Danbury, CT 06810 | Tel: 203-743-1234 | Fax: 203-744-3299 | contactus@hatcitypools.com | www.hatcitypools.com

Spring 2017

To Our Valued Customer,

Last season was the perfect pool season! Hopefully Summer will be here sooner rather than later so everyone can get back to enjoying their pools!

Once again our Annual Preseason Sale is underway! Buying your maintenance chemicals before April 30, 2017, can keep more money in your wallet! Save on all chlorine, shock and algaecide. Also save on Mineral Springs Beginnings and Renewal. No need to come to the showroom, we can deliver your order along with your pool opening, just let us know.

On the next page you will be able to read about some exciting new products and services we are featuring this season. Check out our “Specials” page on our website throughout the season for great offers. Most answers to FAQ’s can be found on our website as well as under the “Resources” tab where you can find contracts for services we provide. **Hat City Pools is the only dealer in the Tri-State** area equipped with a salt cell tester. If you suspect there may be a problem with your cell, just bring it in and you’ll know in minutes!

Don’t forget about our Referral Program that rewards you for recommending new customers to Hat City Pools. (details on our website) We would like to invite all of our loyal customers to review us online at various places (Google, Yelp, Bing etc...) to receive \$25.00 in store credit for use toward any goods or services. Contact us if you have any questions on how to obtain this reward.

If you are too busy to take care of the pool this Summer, ask about our pool service programs. We have the perfect solution to fit your personal needs. Let us take care of everything. All you have to do is swim!

Our staff strives every year to meet and surpass your expectations. We look forward to assisting you with all your pool and spa needs in 2017. Thank you for putting your trust in us.

If you are interested in renovating your existing pool with a new liner, decking, coping, tile, or re-plaster please contact our office as soon as possible for a free estimate.

Sincerely,

The Staff At Hat City Pools